# Prospectus

2013-2014





LINCOLN COLLEGE



Welcome Message from Principal

Welcome to Lincoln College

Our mission is to develop competent and relevant manpower for the 21st century needs of trade, business and industry. We aim to focus on professionalism, internationalism and the development of global citizens. Lincoln college graduates can look forward to multiple career opportunities across the financial, business and commercial sectors. Lincoln College has an excellent faculty team dedicated to teaching; training and consultancy, ensuring students enjoy their time at Lincoln College and attain their objectives. The vision of Lincoln College is to be recognised as one of the most sensitive and capable institutes of higher and further education in the UK, fulfilling all aspirations and expectations of students. I am confident that with excellent support, holistic education, global relevance and contemporaneous curriculum, Lincoln college students will be highly able to counter the challenges of the future and emerge as reputed professionals in their chosen area of expertise. Lincoln College offers a good number of reasons to take pride in belonging to it. I look forward to welcoming you into our family.

### Irfan Awan Principal



## **About Lincoln college**

### Introduction

Lincoln College is an independent further and higher education institution for home & international students, from a range of social and ethnic backgrounds. We offer a broad range of academic and professional courses - specialising in business administration, management and accounting. The philosophy of the College is to ensure students learn through both theoretical teaching and practical application of their area of study.

#### Our mission

The world is changing, as are the methods of teaching and nature of educational needs. There is a need to create world-class education to meet these global challenges. Lincoln college's mission is to provide quality teaching in the fields of business, management and accounting, so that our students can become just and confident global citizens in the world of business and finance. To ensure quality education, we have created a well-organised and fully resourced educational environment – which includes experience and qualified staff, well-equipped classrooms, a library and computing lab.

### Our vision

We aim to be a globally respected further and higher education institution for both home and international students, providing quality learning opportunities and a springboard for students to launch their careers to new heights. We will actively promote diversity and innovation in teaching and learning methods, so that our students not only receive value for money but also the opportunity to fulfill their potential to become future leaders in their chosen field.

### Location

Lincoln college is located in Wealdstone, Harrow. Harrow is a northwest London borough, approximately 12 miles away from central London. Harrow is ethnically a diverse London suburb with many leisure facilities, shops and restaurants. It is home to two shopping centres: St Anne's and St George's, which are both easily accessible from the College. Harrow is also famous for Harrow School, which 'Winston Churchill' and Indian First Prime Minister 'Jawaharlal Nehru' attended. The College is 5 minutes walking distance from Harrow & Wealdstone Station, which is served by the London Underground Bakerloo Line, London Overground, London Midland and Southern train services. It is also served by lots of local buses. The College's postal address is: 10 Oxford Road (Ground Floor), Wealdstone, Harrow, Middlesex, HA3 7RG.

### **Facilities**

Lincoln college has its own library facility for students. The College also has an arrangement with a local library from which students may borrow books according to their needs. The College will help students to become members of this library.

There is an integrated well-equipped computer lab within the library, which students can use free of charge. All the computers have broadband access and Microsoft Office. Students are allowed to use the computing facilities for academic purposes only; any Internet browsing must be related to study. The Harrow Leisure Centre is within walking distance from the College and its facilities include swimming, tennis, badminton and a gym.

# **English Courses**



# **General English**

General English program is a more specialized way to study English in London. It is with a few more hours of learning and a lot more substance. The General English program has interactive classes every week. Each day there are two

English Communication classes in the morning. Qualified teachers make learning fun. You may think you are playing games and having fun debates, but you are really learning how to refine those tricky grammar points.

In between classes there is a social break. You can relax, have a snack, chat to your new friends or use our comfortable Computer Lab. By clearing your mind, you'll be refreshed and ready for your next class. After lunch, you will have your elective class. Elective classes offer you a unique opportunity to develop specialized English language skills by focusing on the subject area of your choice. Subject choices range from business English to public speaking to creative writing, and beyond.

### Levels

Beginner Elementary (A1) Pre-intermediate (A1) Intermediate (B1) Upper-intermediate(B2) Advanced (C1)

There is an endless amount of things to do in London! Talk to one of our Activities Coordinators to see what's happening this week at London or to get some help planning your own adventure. The General English course is required if you wish to apply for the study and work programs in England. With Lincoln College General English course, you can learn English and increase your fluency. Take the extra step and study English in London today. You'll be one day closer to dreaming in English!.

Two days a week Starts on every Month Any level (Test may required) Course Length: 1 to 12 weeks

# **Cambridge Exam English**

These 5 examination preparation courses are designed for students seeking evidence of their proficiency levels.

The suite includes:

- KET Key English Test
- PET Preliminary English Test
- FCE First Certificate in English
- CAE Certificate in Advanced English
- CPE Certificate of Proficiency in English

Cambridge Certificates are the most widely recognized certificates of British English and are very valuable in both the business and academic worlds as a test of English language proficiency.

- Two days a week
- Any level (Test may required)
- Course Length: 12 weeks

## **Business English**

Our Business English courses have been designed to enable our students to communicate effectively in English in the business world. With these programmes, you will not only improve your language skills in Business English, you will also be able to attend specific business courses that no other language school can offer. This course is recommended to Professionals and Business Students who wish to improve their English skills for business work and situations. This course is also perfect for students wishing to take a Business Course such as those offered by university. Course activities are varied, hands-on, task-based and give students every opportunity to practise. Activities include role plays, team work, simulations and case studies. Materials are based on input from participants whenever possible. As well as improving their Business English skills, students gain an insight into the working culture in UK and gain Skills of Management.

- Placement test required
- Two days a week
- Course Length: 4 52 weeks

# **English Courses**



# **English for Travel and Tourism**

The aims of the course are to enable candidates to develop an understanding of the skills required within key sectors of the travel and tourism industry. A clear understanding of the geography of tourism. An awareness of the economic, social, cultural and environmental impacts of tourism. An understanding of what motivates people to travel.

This course requires candidates to view tourism change and development in terms of actual and potential beneficial and harmful impacts on destinations. Understand the kinds of skills which are needed to make tourism development a success and to apply this understanding to a specific workplace. Consider the range of factors which determine and help to explain the behaviour of tourists and the decisions that they make about tourism products.

The Travel and Tourism course will be particularly suitable for those seeking employment in travel and tourism. Those intending to progress to higher level vocational qualifications. Those already in travel or tourism employment (eg. with hotels, airlines or tour operators) but who wish to broaden their understanding of the industry in which they work.

- three days a week
- Placement test required
- Course Length: 4 to 52 weeks



### LINCOLN COLLEGE

10 Oxford Road

Wealdstone, Harrow

Middlesex HA3 7RG

**United Kingdom** 

t: +44 (0) 208 427 7849

f: +44 (0) 208 424 8590

e: info@lincolncollegelondon.com

w: www.lincolncollegelondon.com